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# What Is Klima DAO Crypto? Did Mark Cuban Invest In Klima?

By [Wayne Ingram](#) Jun 11, 2025

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As carbon offsets are tokenized, blockchain-based climate advocacy is growing in importance among academics and

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offsets have been gathered by the decentralized autonomous organization (DAO) Klima, which focuses on climate out KLIMA add MA DAO.

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### What Is Klima DAO Crypto?

The KLIMA token, a carbon-backed algorithmic money, is used by KlimaDAO, a decentralized autonomous organization, to advance climate action and carry out our agenda.

As the protocol develops, KlimaDAO will address the following pressing issues with the carbon markets:

**Illiquidity:** There are many distinct types of carbon credits, and buyers and sellers use carbon brokers and middlemen, which reduces the market's overall liquidity.

**Opacity:** Deals are frequently made behind closed doors, which

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	<b>Litecoin</b> LTC	<b>\$53.9400</b> -3.21%
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	<b>Bitcoin Cash</b> BCH	<b>\$434.600</b> -2.25%
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Efficiency: Using the polygon ecosystem eliminates the friction and barriers associated with purchasing and retiring carbon credits for all users.

In achieving its goals, KlimaDAO will dominate the carbon market disruption and provide the foundation for a new carbon-based monetary system. By providing benefits for stakeholders, responsibility for contributors, and a stake in governance for participants, Klimaco will benefit the system.

### **Did Mark Cuban Invest In Klima?**

The owner of the NBA franchise Dallas Mavericks and a serial entrepreneur named Mark Cuban is a supporter and investor in Klima DAO. An on-chain carbon retirement certificate from KlimaDAO that was given to Mark Cuban is shown in the image above.

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for voluntary carbon emission offsets. By gathering carbon emission rights and securing them in its treasury, KlimaDAO combats climate change. The value of each Klima token is equal to one tone of plate offsets. a fork of the original DAO, Olympus.

### Summary

Through the KLIMA token, KlimaDAO encourages the creation of new Tokenized Carbon Tonnes (TCT) on the blockchain. It encourages the production of more carbon credits, aids in the adoption of new carbon mitigating or sequestering technology, disincentivizes businesses that want to footprint solely with CCs

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