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# Klima, Mark Cuban, Climate Change DAO



HelloDAO

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KlimaDAO

## Certificate for On-chain Carbon Retirement

1,000 tonnes  
**Mark Cuban Companies**

Offset travel

**Beneficiary Address:**

0x293ed38530005620e4b28600f198a97e1125daac

**Transaction ID:**

0x68083b13f8eab298c749745c8327ae19ef03d351af83fa54a87120ab2f0ee809

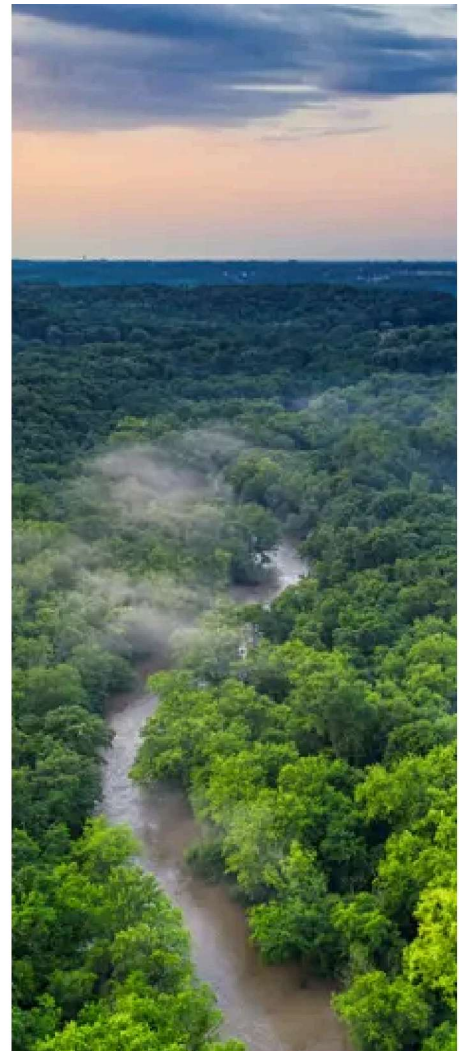
**Asset Retired:** MCO2

**Retired on:** 21/11/2022

Learn more about the projects that back the MCO2 pools



View this retirement on [klimadao.finance](https://klimadao.finance)



Short intro: Klima DAO is a DAO that gives everyone an opportunity to participate in the carbon market. You might wonder, why do I want to participate in the carbon market, I do not know such thing! Well, do you want to save the beautiful Amazon Forest in the picture above with Mark Cuban? If the answer is yes, then read on!

Mark Cuban, a serial entrepreneur, owner of the NBA team Dallas Maverick, is a fan and investor of Klima DAO. The above picture is an on-chain carbon retirement certificate issued from KlimaDAO to Mark Cuban.

KlimaDAO is an investment platform utilizing blockchain technology, governed by a DAO. To fully understand what KlimaDAO does as an investment platform, there are a few words that you should familiarize yourself with first:

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**Carbon bridge:** Connects the voluntary carbon market to Web3; creates tokens that represent carbon credits

**Carbon offset:** A carbon offset unit represents the removal of one tonne of carbon dioxide equivalent from the atmosphere

**Carbon pool:** Allows for some level of commoditization by pooling similar carbon tokens based on specific criteria

Read the full list [here](#).

Essentially, KlimaDAO is engaging in a voluntary market of carbon emission offsets. KlimaDAO fights climate change by accumulating carbon emission rights and locking them in its treasury. Every Klima token is pegged with 1 tonne of carbon offsets. The platform is a fork of Olympus DAO, an OG DAO.

A couple months ago, we wrote an [article](#) on why decentralization is a spectrum. Many DAOs brag about their decentralization status, claiming that they are “decentralized”. If you’ve read our article, then you know that we think the term “decentralized” is misused. KlimaDAO sets a perfect example by stating that no DAO can start off as a decentralized organization because nothing will get done. KlimaDAO started off with a core team, and as the platform gradually took shape, the team brought in a group of contributors to set up the DAO. The DAO did not open for public application until December of 2021, when the DAO felt comfortable with its governance design. An organization does not become decentralized overnight. Instead, decentralization should be a long-term goal.

Dao

Mark Cuban

Klimadao

Climate Change

Voluntary Carbon Market

**Written by HelloDAO**

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What are your thoughts?

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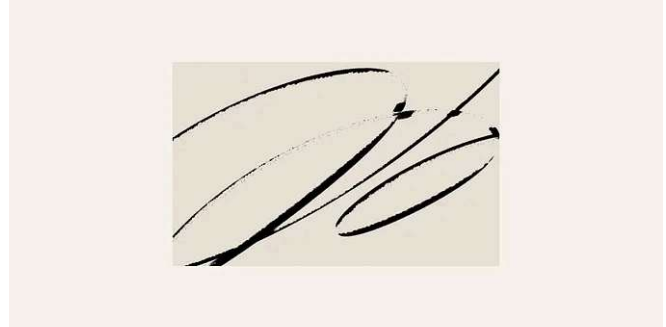


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### The Abuse of the Word “Decentralized”

I’ve had the privilege of using the word “decentralized” in multiple occasions, mostly...

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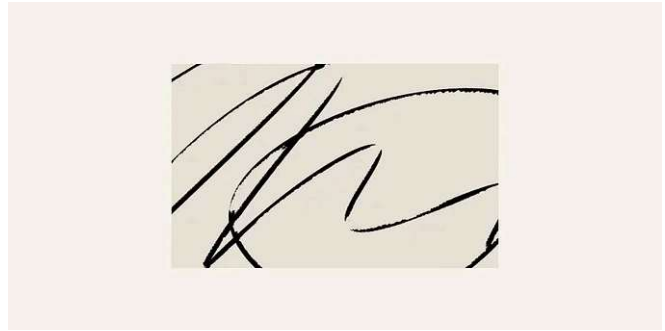
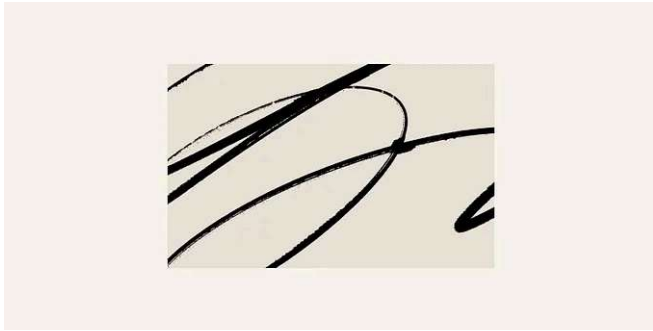
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### Web3, Culture, and Society

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## On the Automation of DAOs

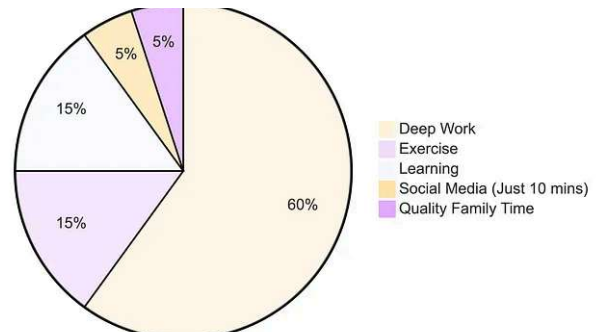
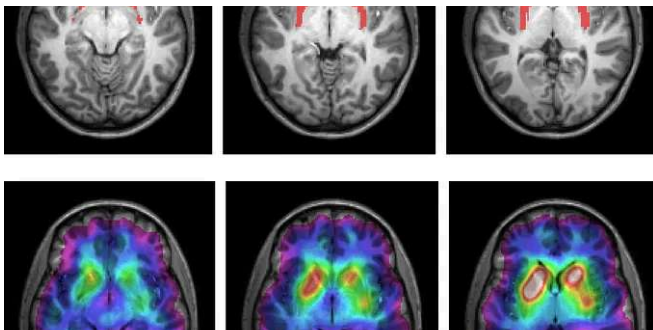
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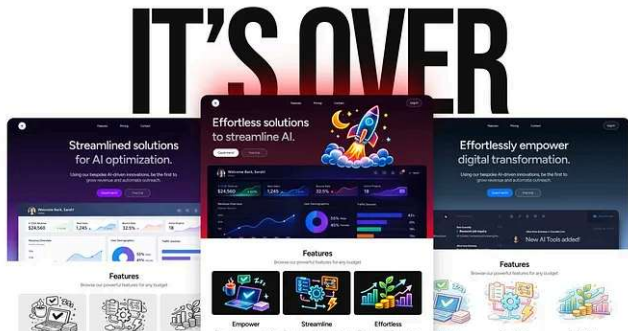




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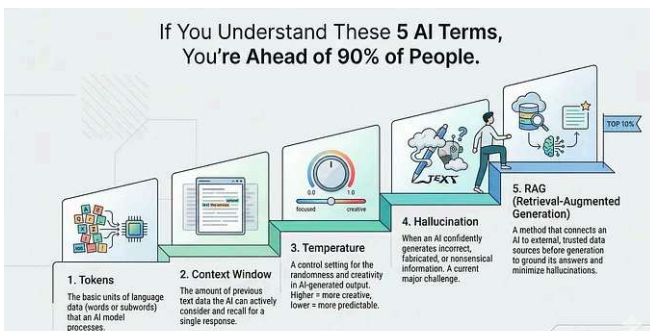


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